

Dear [boss name]

I would like to request your approval to attend J On The Beach, taking place in Málaga (Spain) October 14-16th 2020.

J On The Beach is multi-disciplinary conference that brings together the full spectrum of individuals involved in modern software engineering and Big Data technologies --developers, DevOps, CTOs, and community leaders--to teach, learn, and connect. The diversity of topics and individuals that I will encounter over the course of three days will give me invaluable insight and strategies that I wouldn't find anywhere else, and I look forward to bringing them back to share with our organization.

This event is bringing together the best of the best. Some of the speakers at the last J On The Beach conference included **Jessica Kerr**, **Greg Young** (CQRS) or **Sergey Bykov** (Microsoft Orleans), **John de Goes** (Scala and FP), **Lili Cosic** (Kubernetes)... [include relevant speakers for your background and specialities]. And that was just the first round of --this next one is bound to be even more impressive.

Given the topics covered at J On The Beach, some lessons I will encounter and potentially bring back to our organization include how to:

- [Include the topics concerning your role like the following examples]
- Implement better processes to design, build, debug and deploy faster,
- Improve performance and scalability of our systems,
- Set up a proper strategy for maintainable design systems, so we don't have to reinvent the wheel all the time.

My projected costs for attending J On The Beach are [budget amount]. This includes registration, transportation, lodging, events, and meals. Compared to other conferences in Europe this is really a bargain!

As you know the tech industry is always growing and changing, and so it is important for our company to seek out new opportunities. Attending this conference will put us in contact with more opportunities in one place than many will encounter over a lifetime. I encourage you to take a look at the J On The Beach website at <https://jonthebeach.com/> for more information.

Thank you for your consideration.

I truly think this is a great investment, not only for my professional and personal growth, but also for our company so I look forward to discussing it with you.

Talk to you soon,

[Your name]